

BRAND MANUAL

PLATFORM BRANDING
NIGERIA

AITEO
BRAND MANUAL

MAY 2024



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Aiteo is one of Africa's fastest-growing energy leaders. We are an integrated energy group with a clear vision for the future and the experience and assets necessary to provide oil and gas on a regional and global scale. We discover, produce, store and deliver energy resources to marketplaces worldwide.

We are working on opportunities to responsibly develop energy resources in some of the world's most significant basins, including the huge potential of the Niger Delta basin in West Africa's offshore fields, and of the Benue Trough.

The company is strategically focused on these business areas, with major prospects for immediate revenue growth and market penetration:

- / Exploration and production**
- / Bulk petroleum storage**
- / Refining of petroleum products**
- / Trading, marketing and supply**
- / Power generation and distribution**



Logotype | Visual Identity

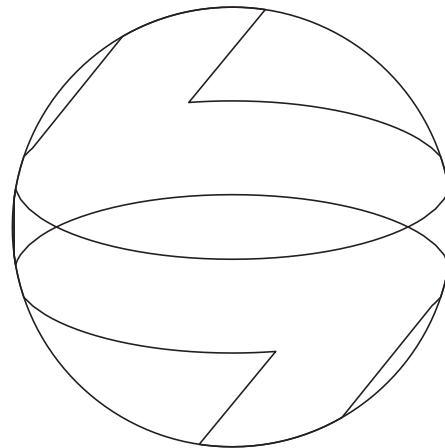
Aiteo uses a combination of circular ball within the used of orange gradients in representing the visual identity in the entire branding style guide.

Full Color



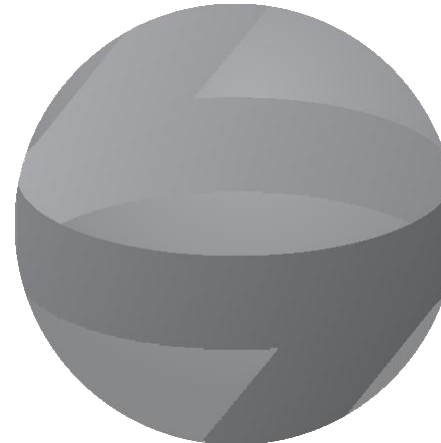
The Full colored version must be used when the background is white in color.

Outline



The Outline version is to present the stroke and intersection area of the Aiteo logo design.

Monochrome



The Greyscale version must be used when colour printing is not possible.

Logotype | Preferred Formats

The Aiteo logo consists of two elements - The gradient sphere symbol and the aiteo typeface.

The Aiteo logo is a unique piece of artwork. The proportion and arrangement of the symbol and wordmark have been specifically determined. The logo should never be typeset, recreated or altered.

This will cause inconsistencies that dilute the impact of the brand's power.



Logotype | Black and White Format

In some cases, a full color logo may not be practical or possible due to limitations in printing. For these instances we may use the Aiteo black and white logo.



Logotype | Usage and Placement

The logo application on communication material must have maximum legibility and visibility. The logo placement must have sufficient contrast with the background. When placing the logo onto imagery, please ensure that it is placed within an uncluttered image area.



Don't put the logo on cluttered image.

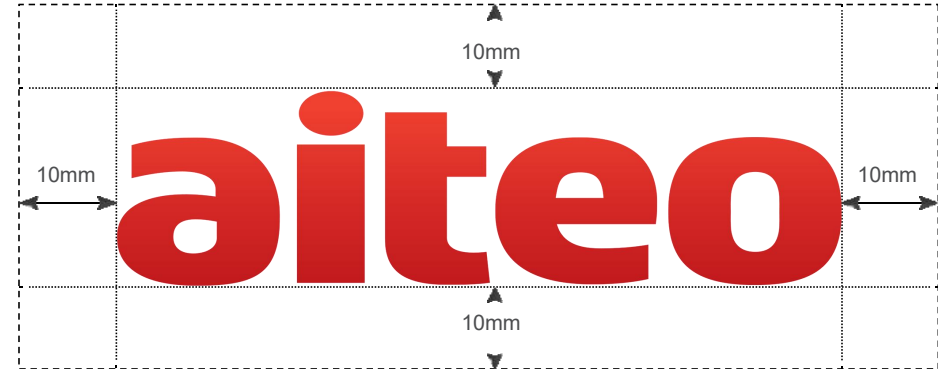
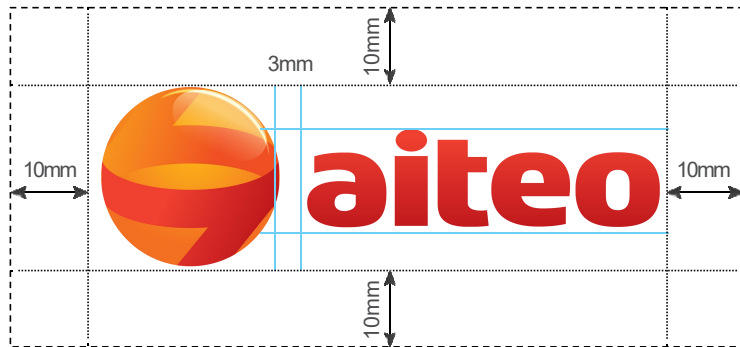


There is insufficient contrast between the Aiteo logo and the background.



Logotype | Minimum Size and Spacing

To preserve the Aiteo logo's integrity, always maintain a minimum clear space around the logo. This clear space isolates the logo from competing graphic elements such as other logos, copy, photography or background patterns that may divert attention.



Logotype | Colours

Aiteo colour palette is strongly connected to what we do as a company. We have grouped the colours in two separate gradient colors. Red and orange. Although not shown as a colour swatch on this page, white, or the absence of colour is also an important part of our visual identity. Our logotype works best

on a white background and generous white space around the other design elements allows them to stand out even better.

SOLID COLOUR



PANTONE 1375 C
CMYK 0 / 48 / 90 / 0
RGB 248 / 152 / 51
HEX #F89833

PANTONE 171 C
CMYK 0 / 80 / 86 / 0
RGB 241 / 90 / 55
HEX #F15A37

PANTONE 1795 C
CMYK 10 / 98 / 93 / 1
RGB 215 / 41 / 46
HEX #D7292E

GRADIENT COLOUR



CMYK 0 / 48 / 90 / 0
RGB 248 / 152 / 51
HEX #F89833

CMYK 0 / 80 / 86 / 0
RGB 241 / 90 / 55
HEX #F15A37



CMYK 0 / 85 / 79 / 0
RGB 240 / 78 / 64
HEX #F04E40

CMYK 19 / 95 / 88 / 8
RGB 188 / 48 / 50
HEX #BC3032



Logotype | Usage Guidelines

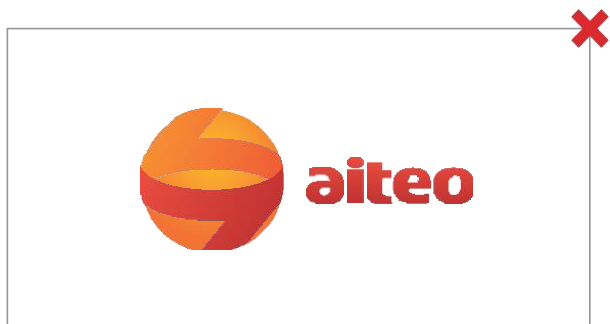
This page provides an overview of common mistakes to avoid when using the logotype. Always use the artwork provided and never attempt to recreate the logotype.



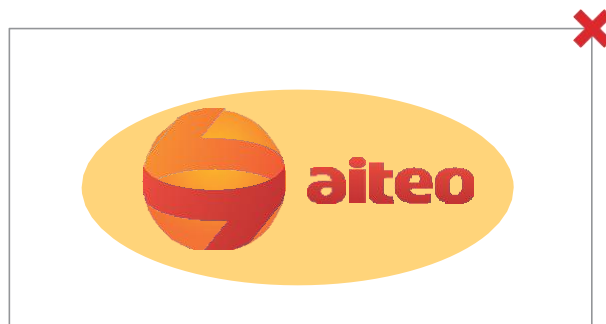
Rotation



Stretch or Squeeze



Resizing



Enclose with Shape



Logotype | Corporate Typefaces

To help provide a consistent, unified look in the Aiteo brand's use of typography, the Futura Standard Bold typeface should be used on all logo for Aiteo. The bold quality of Futura Standard Bold characters is used for the logo design. As for body text for all marketing material will be Futura Standard Book. For poster text will be Futura Standard Book too.

Headline typeface

FUTURA STANDARD BOLD

AaBbCc01234

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!**

The quick brown fox jumps over the lazy dog

Bodytext typeface

FUTURA STANDARD BOOK

AaBbCc01234

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!**

The quick brown fox jumps over the lazy dog

Bodytext emphasis or sub-heading typeface

FUTURA STANDARD HEAVY

AaBbCc01234

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!**

The quick brown fox jumps over the lazy dog



Logotype | Electronic Typefaces

Arial font is used for electronic purpose such as Email signature or Powerpoint presentation. This font is a default font system which can be found in every device. The usage of this typeface is limited for distinct purposes or recipients.

Headline typeface

ARIAL BOLD

AaBbCc01234

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!

The quick brown fox jumps over the lazy dog

Bodytext typeface

ARIAL REGULAR

AaBbCc01234

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!

The quick brown fox jumps over the lazy dog

Imagery | Image Usage

Aiteo imagery should stay focused on its oil and gas industry.



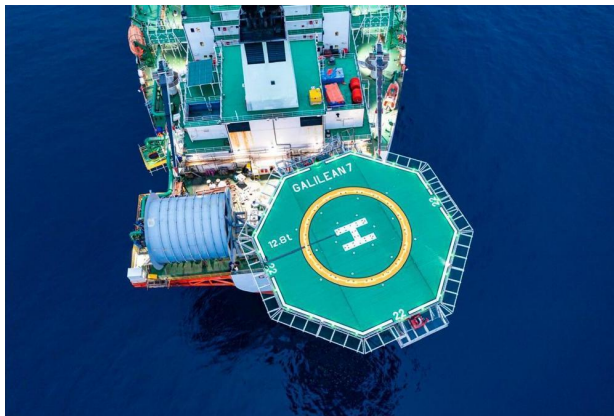
Imagery | Image Usage

Aiteo imagery should stay focused on its oil and gas industry.



Imagery | Image Usage

Aiteo imagery should stay focused on its oil and gas industry.



Corporate Stationery | Business Card Design

Contact Name:

Font : Futura STD Heavy
Size : 12 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

Contact Details:

Font : Futura STD Book
Futura STD Heavy
Size : 7.5 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042



Corporate Stationery | Letterhead Design

Font : Arial
Size : 12point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042



To : Mr. John Doe
From : Success Ego
Date : August 22nd, 2019
Subject : Project Report

Dear Mr. John Doe

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.

Yours sincerely

Admiralty Forte, 1 Admiralty Way, Lekki Phase 1, Lekki, Lagos
Web: www.aiteogroup.com



Corporate Stationery | Memorandum

Font : Arial
Size : 12 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042



Memorandum

Subject:

Att:

From:

Date:

Page no:

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.

Yours sincerely

Admiralty Forte, 1 Admiralty Way, Lekki Phase 1, Lekki, Lagos
Web: www.aiteogroup.com



Corporate Stationery | Envelope Design DL

Font : Futura STD Book
Size : 10 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042



Admiralty Forte, 1 Admiralty Way, Lekki Phase 1, Lekki, Lagos Web:
www.aiteogroup.com

Corporate Stationery | Envelope Design A5

Font : Futura STD Book
Size : 10 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042



Admiralty Forte, 1 Admiralty Way, Lekki Phase 1, Lekki, Lagos Web:
www.aiteogroup.com



Corporate Stationery | Envelope Design A4

Font : Futura STD Book
Size : 10 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

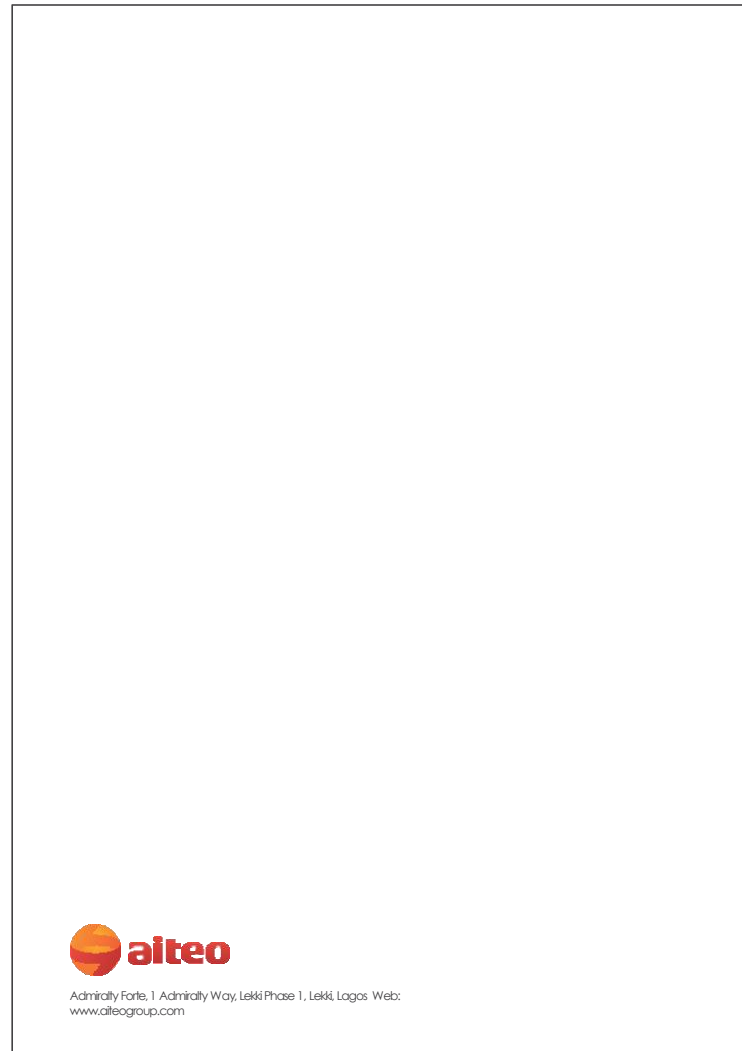


Admiralty Forte, 1 Admiralty Way, Lekki Phase 1, Lekki, Lagos Web:
www.aiteogroup.com



Corporate Stationery | Envelope Design A3

Font : Futura STD Book
Size : 15 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042



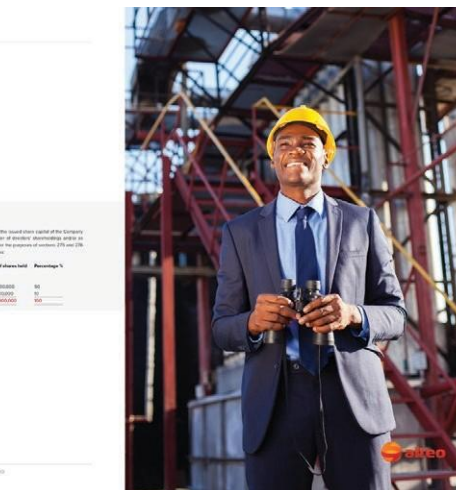
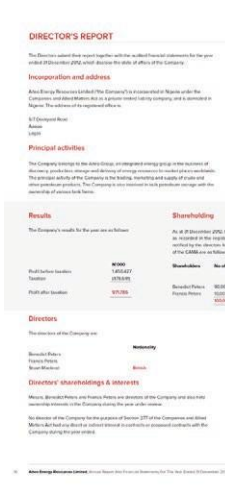
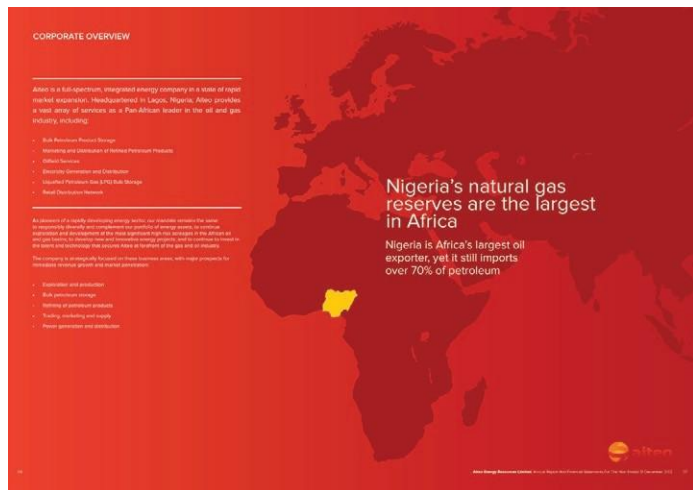
Admiralty Forte, 1 Admiralty Way, Lekki Phase 1, Lekki, Lagos. Web: www.aiteogroup.com



Corporate Stationery | Notepad

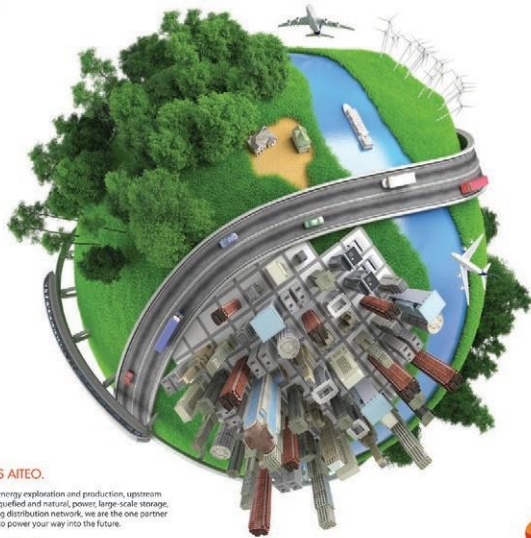


Corporate Stationery | Brochure Design



Corporate Stationery | Corporate Advertisement

IN A WORLD
WITH ENERGY
DEMAND RISING
FAST



THE FUTURE IS AITEO.

With capabilities in energy exploration and production, upstream services, gas, both liquefied and natural, power, large scale storage, and a fast-developing distribution network, we are the one partner you can depend on to power your way into the future.

Learn more online at aiteogroup.com



IN A WORLD
WITH ENERGY
DEMAND RISING
FAST



THE FUTURE IS AITEO.

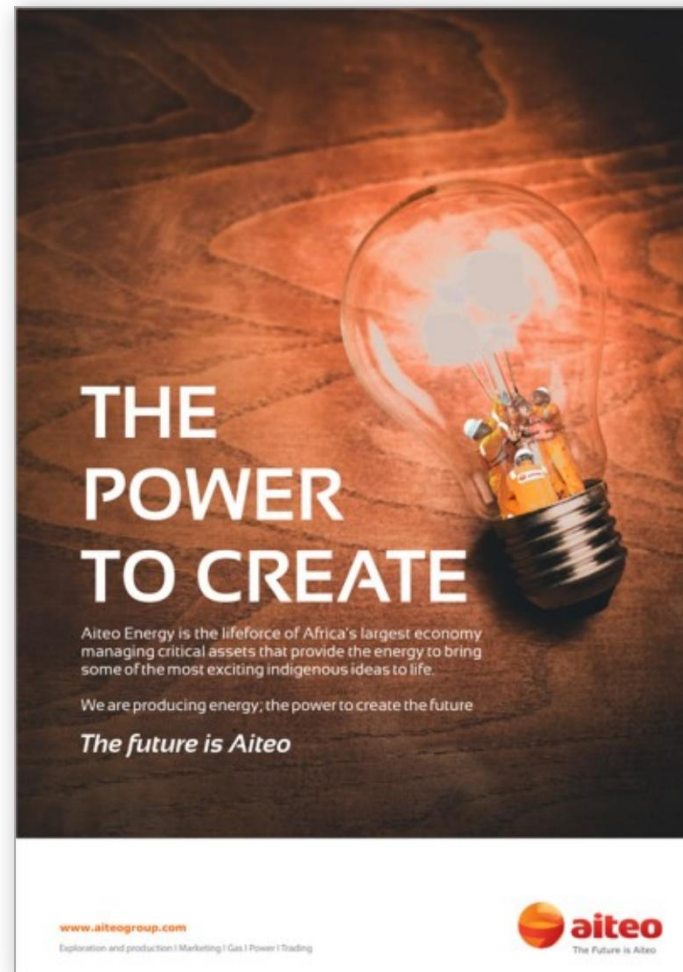
With capabilities in energy exploration and production, upstream services, gas, both liquefied and natural, power, large scale storage, and a fast-developing distribution network, we are the one partner you can depend on to power your way into the future.



Corporate Stationery | Corporate Advertisement



Corporate Stationery | Corporate Advertisement



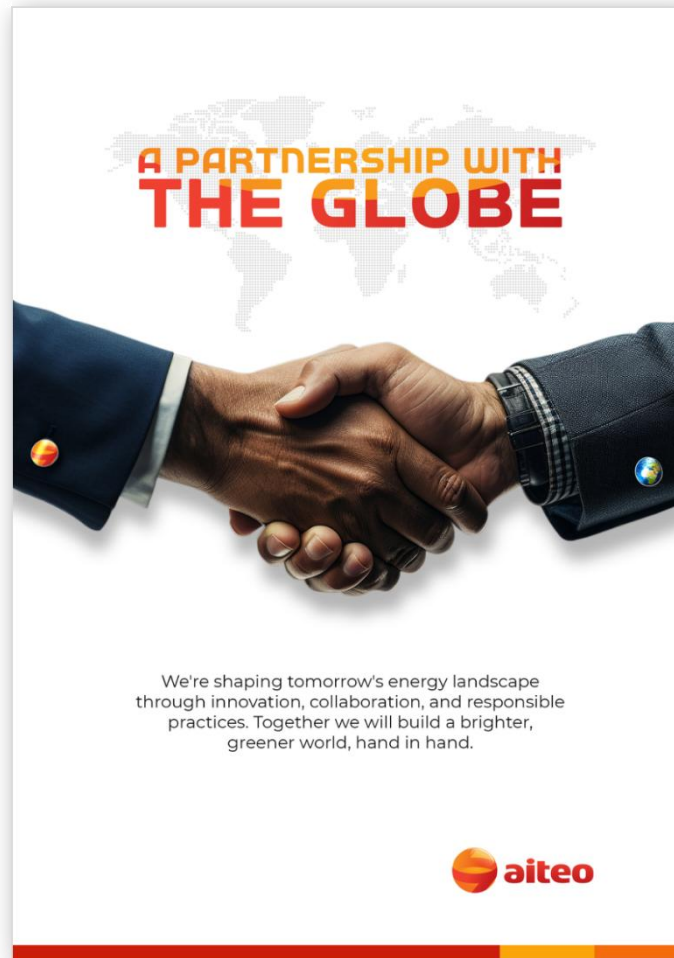
Corporate Stationery | Corporate Advertisement



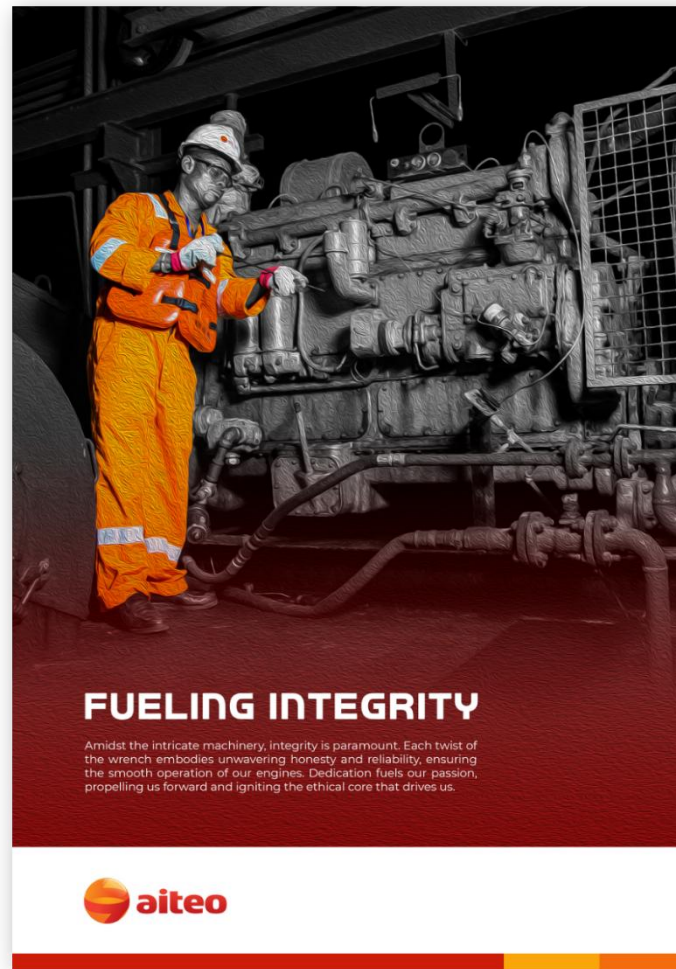
Brand Application | Internal Comms



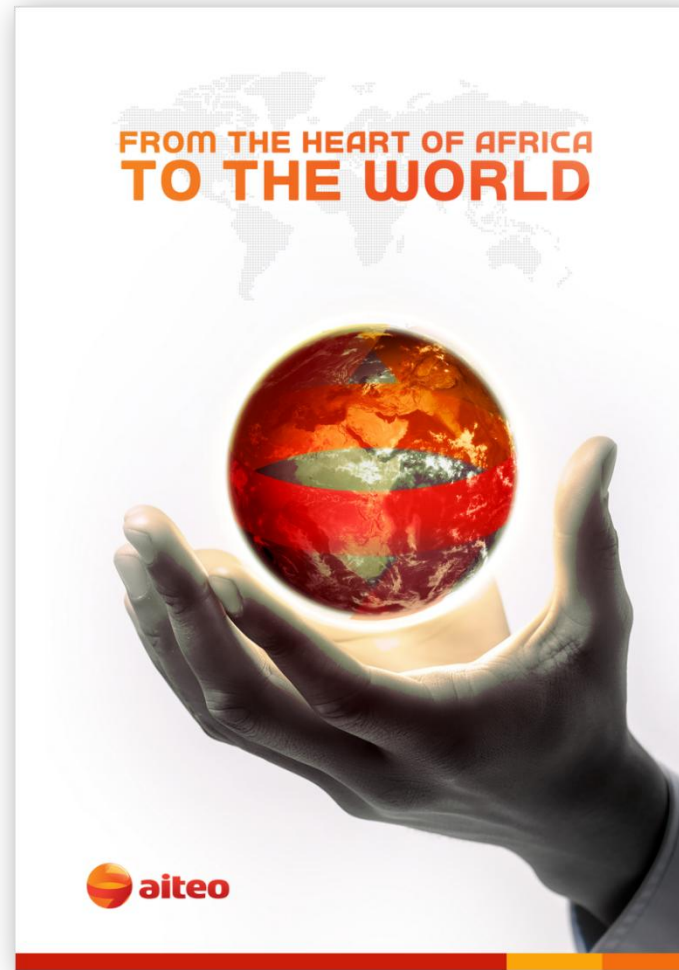
Brand Application | Internal Comms



Brand Application | Internal Comms



Brand Application | Internal Comms



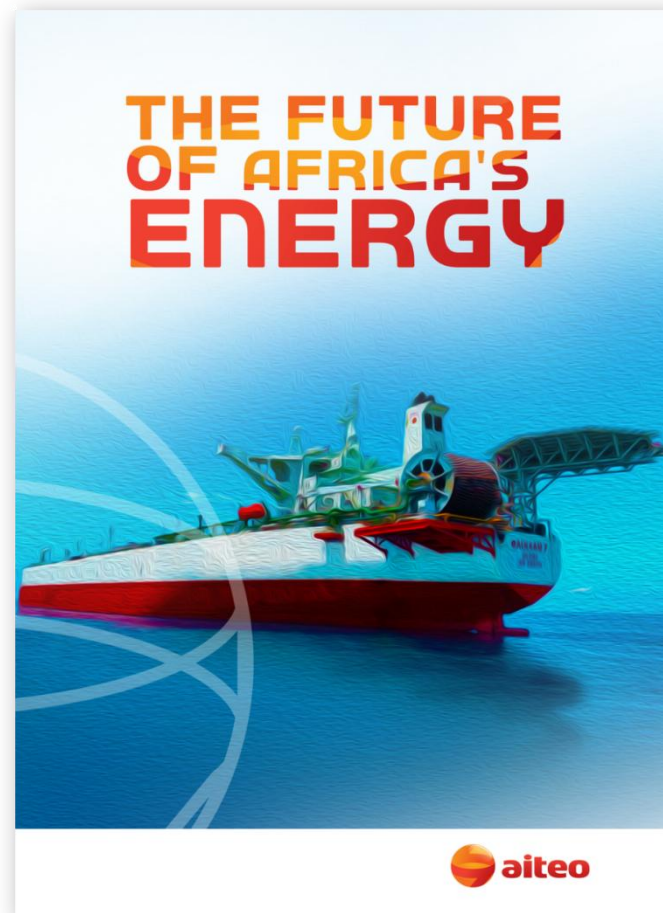
Brand Application | Internal Comms



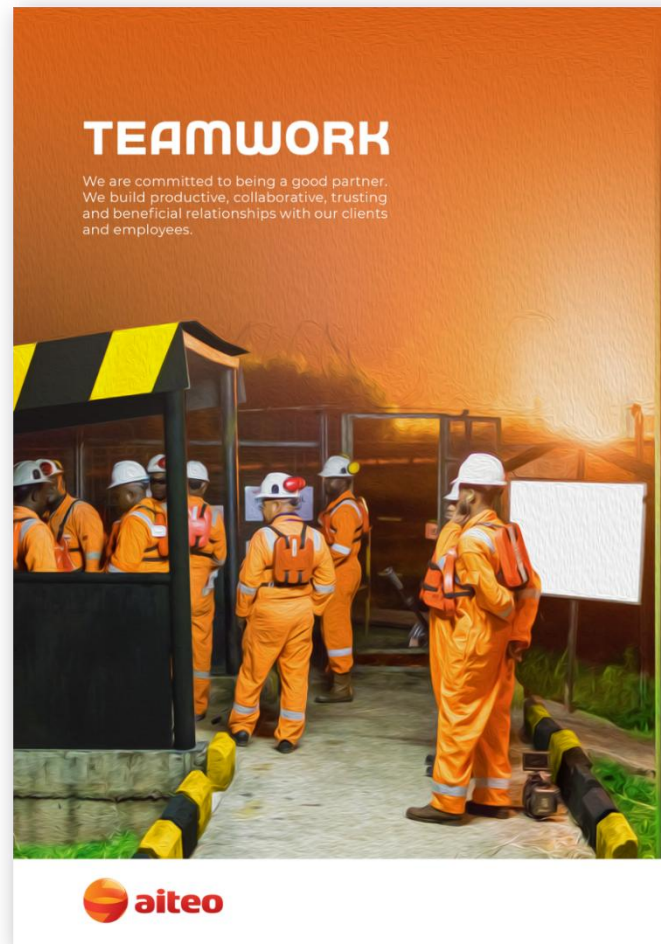
Brand Application | Internal Comms



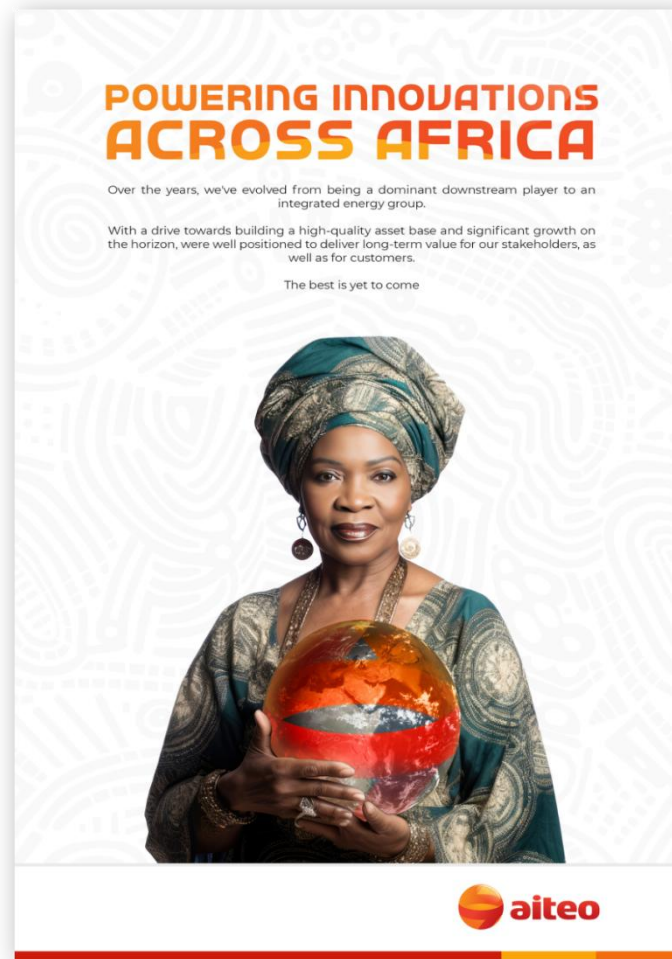
Brand Application | Internal Comms



Brand Application | Internal Comms



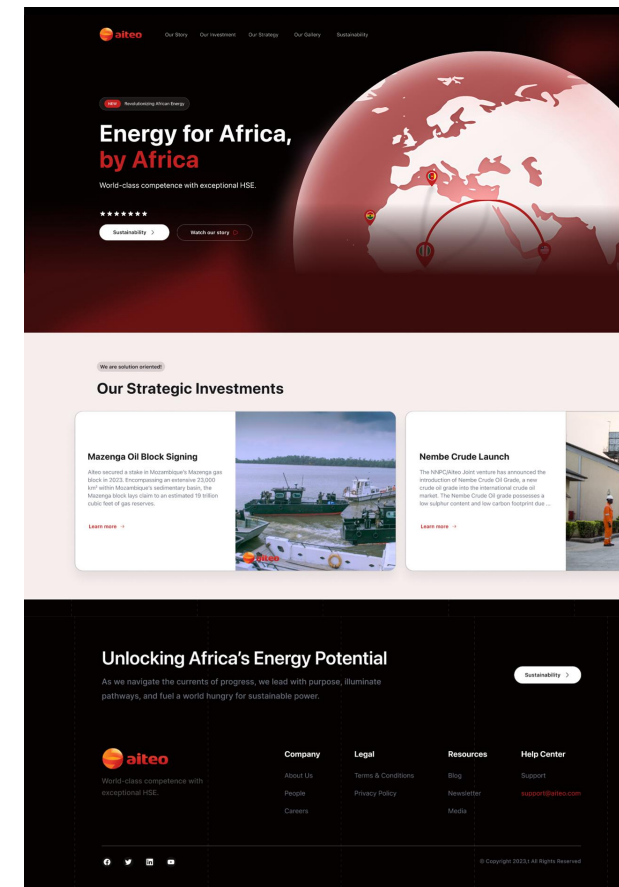
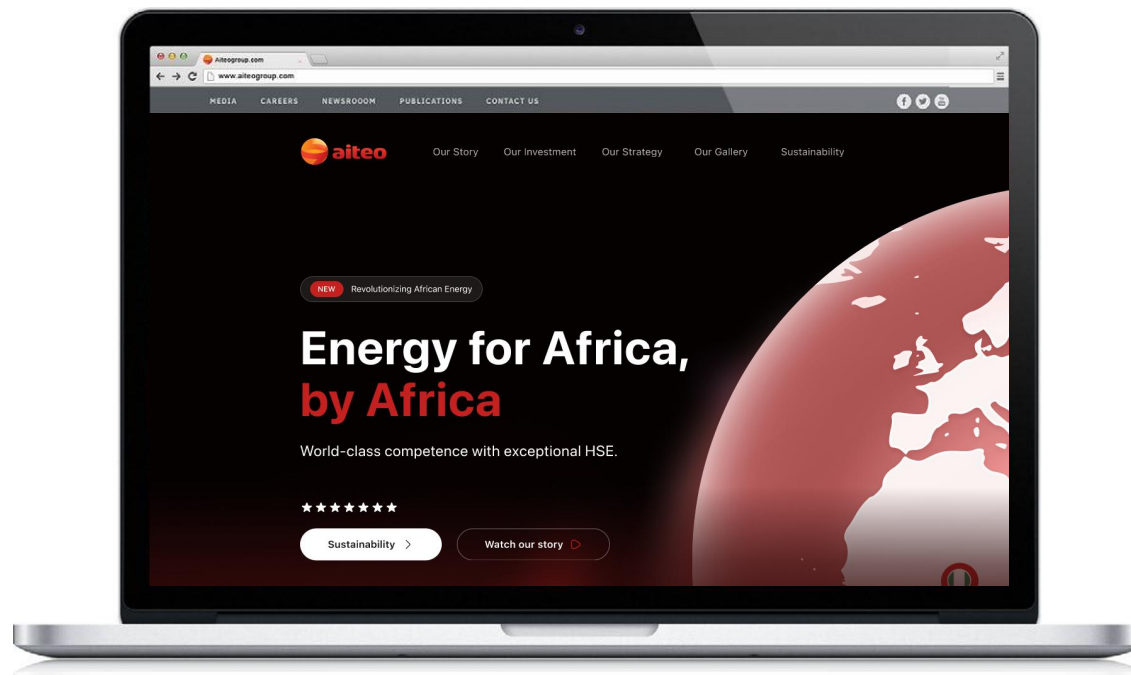
Brand Application | Internal Comms



Brand Application | Internal Comms



Brand Application | Website Design



Brand Application | Email Signature

Contact Name:

Font : Arial Bold

Size : 14 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Contact Details:

Font : Arial Regular

Size : 12 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Job Title Colour

CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

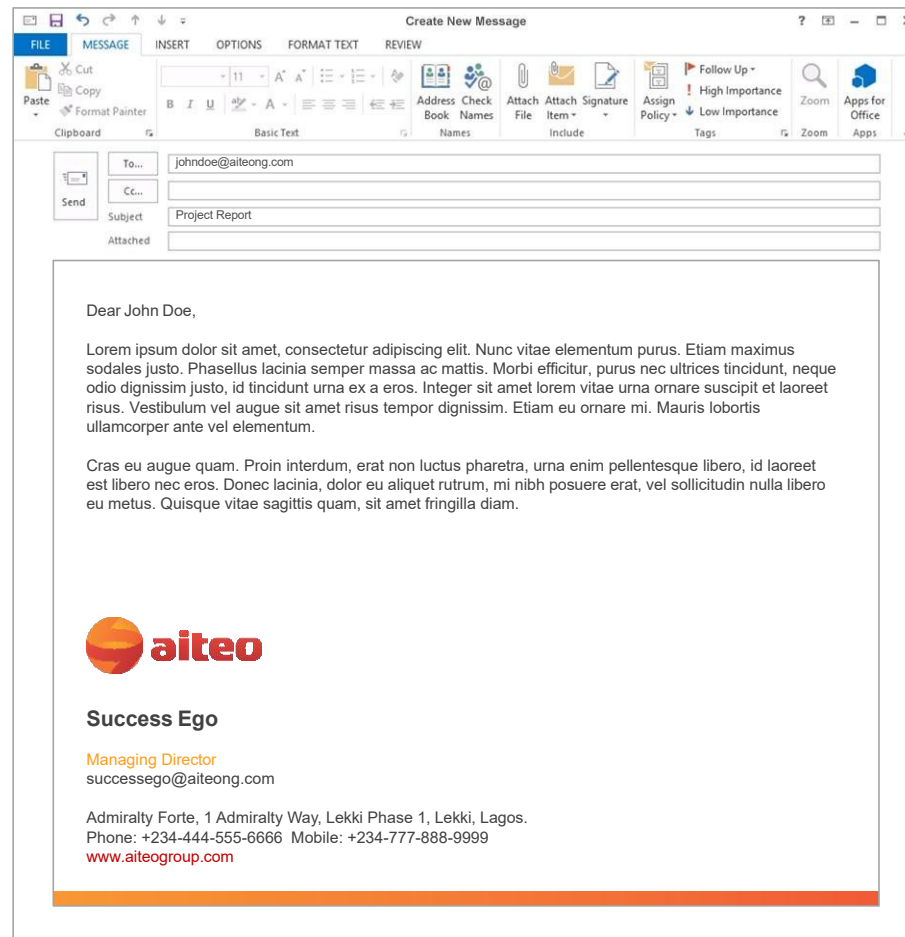
HEX #F89833

Web Address Colour

CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E



The screenshot shows an email client interface with a 'Create New Message' window. The 'To' field is filled with 'johndoe@aiteong.com'. The 'Subject' field is filled with 'Project Report'. The email body contains a salutation 'Dear John Doe,' followed by two paragraphs of Lorem Ipsum text. Below the text is the AITEO logo, which consists of a stylized orange sphere with a white 'a' inside, followed by the word 'aiteo' in a bold, sans-serif font. Below the logo is the text 'Success Ego' in a bold, sans-serif font. Underneath 'Success Ego' is the text 'Managing Director' in a smaller, sans-serif font, followed by the email address 'succesego@aiteong.com'. At the bottom of the signature block is the text 'Admiralty Forte, 1 Admiralty Way, Lekki Phase 1, Lekki, Lagos.' followed by the phone number '+234-444-555-6666' and the mobile number '+234-777-888-9999'. The website address 'www.aiteogroup.com' is also included.



Brand Application | External Powerpoint Template

Title Slide:

Font : Arial Bold

Size : 50 point

Colour : CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E

Sub Heading:

Font : Arial Regular

Size : 40 point

Colour : CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

HEX #F89833



Title Slide

Sub-heading Goes Here

www.aiteogroup.com



Brand Application | External Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent vel lacus arcu. Praesent et nulla nec tortor porta laoreet. Quisque fringilla, nisi vel euismod tincidunt, mauris lacus sodales orci, sed aliquam magna neque.

- Proin porta suscipit elit ac venenatis. Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.
- Curabitur vel mi mauris. Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Morbi faucibus ex magna, id malesuada odio dictum sit amet.



Brand Application | External Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Text for Graphic Description:

Font : Arial Regular

Size : 13- 16 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Text for Notes:

Font : Arial Regular

Size : 10- 11 point

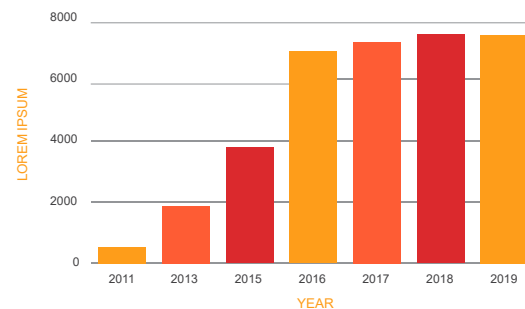
Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Maecenas felis erat, imperdiet eu efficitur ut, laoreet ac nunc. Nullam feugiat luctus posuere. Mauris id nisi orci. Proin ipsum odio, aliquam nec urna vitae, porta porttitor est.

Aenean eget ultricies libero. In sapien diam, fringilla ut varius vel, rutrum sit amet ligula. Vivamus tincidunt velit sed sem consectetur.

Aenean nec erat augue. Integer nunc ex, cursus in magna sed, iaculis hendrerit ligula. Proin porta suscipit elit ac venenatis. Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.



Brand Application | External Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Text for Graphic Description:

Font : Arial Regular

Size : 13- 16 point

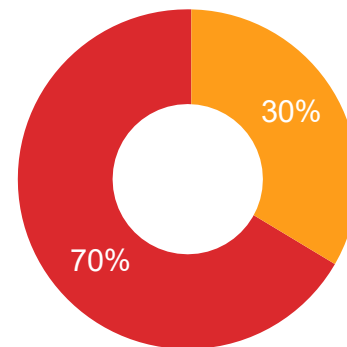
Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here

Duis lacus ipsum, hendrerit id consequat at, bibendum ac purus. Ut mi lorem, aliquet sit amet sagittis vel, condimentum id mauris.



Vivamus facilisis ex malesuada tempus fermentum. Proin at eros dictum, bibendum est nec, pulvinar sem. Pellentesque in dolor eget enim gravida convallis.

Suspendisse tincidunt justo ex, eget tristique nisi convallis sed. Etiam hendrerit velit id sem luctus porttitor. Curabitur justo libero, tristique a imperdiet nec, finibus vitae dui.



Brand Application | External Powerpoint Template

Divider Title Slide:

Font : Arial Bold

Size : 50 point

Colour : CMYK 0 / 80 / 86 / 0

RGB 241 / 90 / 55

HEX #F15A37

Divider Sub Heading:

Font : Arial Regular

Size : 40 point

Colour : CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

HEX #F89833



Brand Application | External Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here



Maecenas felis erat, imperdiet eu efficitur ut, laoreet ac nunc. Nullam feugiat luctus posuere. Mauris id nisi orci. Proin ipsum odio, aliquam nec urna vitae, porta porttitor est.

Aenean eget ultricies libero. In sapien diam, fringilla ut varius vel, rutrum sit amet ligula. Vivamus tincidunt velit sed sem consectetur tempor. Aliquam erat volutpat. Integer non erat ut mauris volutpat pulvinar ac dictum mauris. Nam sed lorem.



Brand Application | External Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Text for Graphic Description:

Font : Arial Regular

Size : 13 - 16 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Text for Notes:

Font : Arial Regular

Size : 10 - 11 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here

Nulla vitae quam ut leo efficitur cursus. Donec quis congue lectus. Nunc ut feugiat metus. Sed scelerisque libero eu hendrerit mollis. Sed varius sapien eu enim volutpat semper. Aliquam erat volutpat.



01

Quisque Fringilla

Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.



02

Vel Euismod

Curabitur vel mi mauris. Lorem ipsum dolor sit amet, consectetur elit.



03

Sed Aliquam

Morbi faucibus ex magna, id malesuada odio dictum sit amet.

Aenean nec erat augue. Integer nunc ex, cursus in magna sed, iaculis hendrerit ligula. Proin porta suscipit elit ac venenatis. Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.



Brand Application | External Powerpoint Template

End of Slide Title:

Font : Arial Bold

Size : 36 point

Colour : CMYK 0 / 0 / 0 / 0

RGB 255 / 255 / 255

HEX #FFFFFF

THANK YOU

Brand Application | Internal Powerpoint Template

Title Slide:

Font : Arial Bold

Size : 45 point

Colour : CMYK 10 / 98 / 93 / 1

RGB 215 / 41 / 46

HEX #D7292E

Sub Heading:

Font : Arial Regular

Size : 30 point

Colour : CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

HEX #F89833



Title Slide

Sub-heading Goes Here

www.aiteogroup.com



Brand Application | Internal Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

HEX #F89833

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent vel lacus arcu. Praesent et nulla nec tortor porta laoreet. Quisque fringilla, nisi vel euismod tincidunt, mauris lacus sodales orci, sed aliquam magna neque.

- Proin porta suscipit elit ac venenatis. Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.
- Curabitur vel mi mauris. Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Morbi faucibus ex magna, id malesuada odio dictum sit amet.



Brand Application | Internal Powerpoint Template

Page Heading:

Font : Arial Bold
Size : 26 point
Colour : CMYK 0 / 48 / 90 / 0
RGB 248 / 152 / 51
HEX #F89833

Body Text:

Font : Arial Regular
Size : 20 - 22 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

Text for Graphic Description:

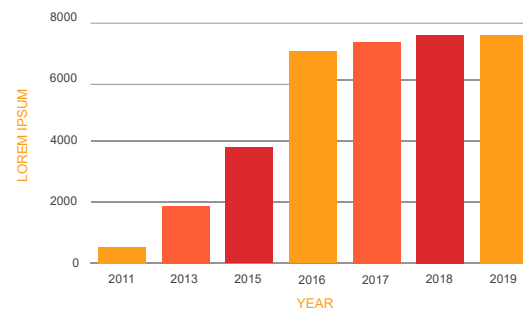
Font : Arial Regular
Size : 13 - 16 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

Text for Notes:

Font : Arial Regular
Size : 10 - 11 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

Page Heading Goes Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Maecenas felis erat, imperdiet eu efficitur ut, laoreet ac nunc. Nullam feugiat luctus posuere. Mauris id nisi orci. Proin ipsum odio, aliquam nec urna vitae, porta porttitor est.

Aenean eget ultricies libero. In sapien diam, fringilla ut varius vel, rutrum sit amet ligula. Vivamus tincidunt velit sed sem consectetur.

Aenean nec erat augue. Integer nunc ex, cursus in magna sed, iaculis hendrerit ligula. Proin porta suscipit elit ac venenatis. Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.



Brand Application | Internal Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

HEX #F89833

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Text for Graphic Description:

Font : Arial Regular

Size : 13- 16point

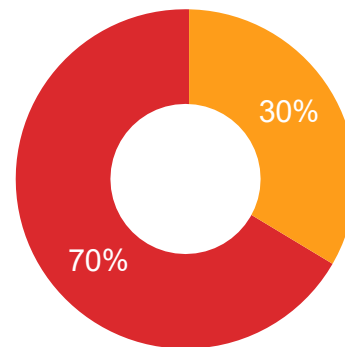
Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here

Duis lacus ipsum, hendrerit id consequat at, bibendum ac purus. Ut mi lorem, aliquet sit amet sagittis vel, condimentum id mauris.



Vivamus facilisis ex malesuada tempus fermentum. Proin at eros dictum, bibendum est nec, pulvinar sem. Pellentesque in dolor eget enim gravida convallis.

Suspendisse tincidunt justo ex, eget tristique nisi convallis sed. Etiam hendrerit velit id sem luctus porttitor. Curabitur justo libero, tristique a imperdiet nec, finibus vitae dui.



Brand Application | Internal Powerpoint Template

Divider Title Slide:

Font : Arial Bold

Size : 45 point

Colour : CMYK 0 / 80 / 86 / 0

RGB 241 / 90 / 55

HEX #F15A37

Divider Sub Heading:

Font : Arial Regular

Size : 30 point

Colour : CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

HEX #F89833



Brand Application | Internal Powerpoint Template

Page Heading:

Font : Arial Bold

Size : 26 point

Colour : CMYK 0 / 48 / 90 / 0

RGB 248 / 152 / 51

HEX #F89833

Body Text:

Font : Arial Regular

Size : 20 - 22 point

Colour : CMYK 0 / 0 / 0 / 90

RGB 65 / 64 / 66

HEX #414042

Page Heading Goes Here



Maecenas felis erat, imperdiet eu efficitur ut, laoreet ac nunc. Nullam feugiat luctus posuere. Mauris id nisi orci. Proin ipsum odio, aliquam nec urna vitae, porta porttitor est.

Aenean eget ultricies libero. In sapien diam, fringilla ut varius vel, rutrum sit amet ligula. Vivamus tincidunt velit sed sem consectetur tempor. Aliquam erat volutpat. Integer non erat ut mauris volutpat pulvinar ac dictum mauris. Nam sed lorem.



Brand Application | Internal Powerpoint Template

Page Heading:

Font : Arial Bold
Size : 26 point
Colour : CMYK 0 / 48 / 90 / 0
RGB 248 / 152 / 51
HEX #F89833

Body Text:

Font : Arial Regular
Size : 20 - 22 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

Text for Graphic Description:

Font : Arial Regular
Size : 13 - 16 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

Text for Notes:

Font : Arial Regular
Size : 10 - 11 point
Colour : CMYK 0 / 0 / 0 / 90
RGB 65 / 64 / 66
HEX #414042

Page Heading Goes Here

Nulla vitae quam ut leo efficitur cursus. Donec quis congue lectus. Nunc ut feugiat metus. Sed scelerisque libero eu hendrerit mollis. Sed varius sapien eu enim volutpat semper. Aliquam erat volutpat.



01

Quisque Fringilla

Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.



02

Vel Euismod

Curabitur vel mi mauris. Lorem ipsum dolor sit amet, consectetur elit.



03

Sed Aliquam

Morbi faucibus ex magna, id malesuada odio dictum sit amet.

Aenean nec erat augue. Integer nunc ex, cursus in magna sed, iaculis hendrerit ligula. Proin porta suscipit elit ac venenatis. Sed viverra ullamcorper laoreet. Vivamus aliquam dui vel fringilla gravida.



Brand Application | Internal Powerpoint Template

End of Slide Title:

Font : Arial Bold

Size : 36 point

Colour : CMYK 0 / 0 / 0 / 0

RGB 255 / 255 / 255

HEX #FFFFFF

THANK YOU

Brand Application | Lapel Pin and Cufflink



Brand Application | T-Shirt



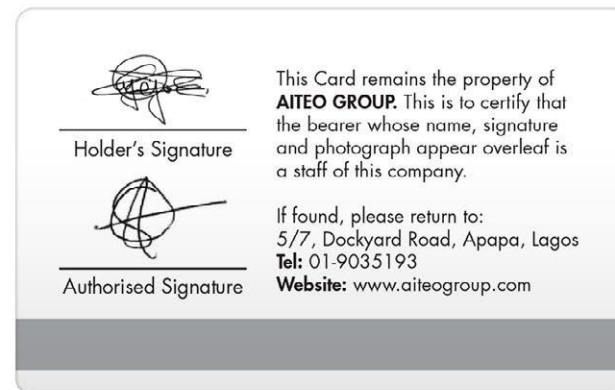
Brand Application | Cap



Brand Application | Scarf



Brand Application | ID Card



Brand Application | Lanyard



Brand Application | Carrier Bag



Brand Application | Pen



Brand Application | Mug



Brand Application | Overalls



Brand Application | Overalls



Brand Application | Signage



Brand Application | Brochure



Brand Application | Brochure



Brand Application | Rollup Banners



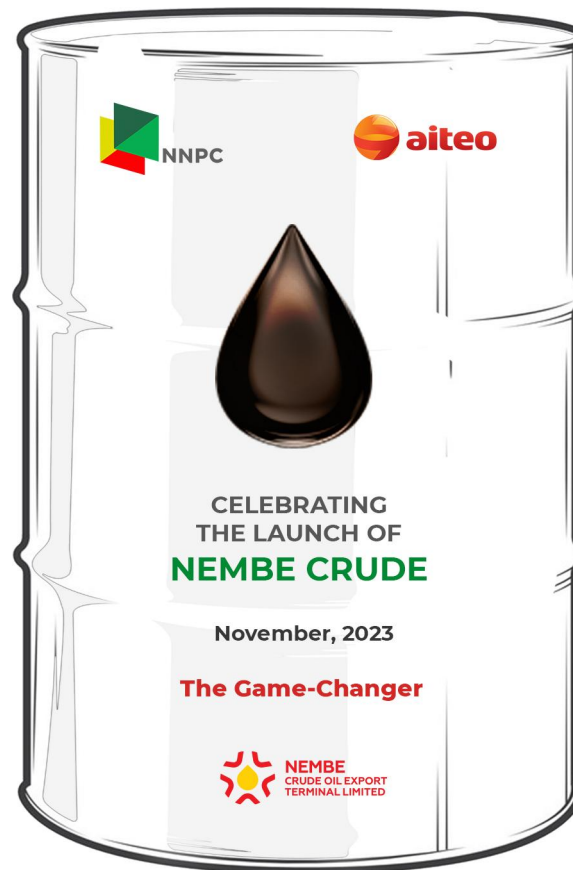
Brand Application | Acrylic Plaque



Brand Application | Acrylic Plaque



Brand Application | Acrylic Oil Drum



Brand Application | Backdrop



Brand Application | Media Wall



Brand Application | Oil Vessel



Brand Application | Tank Farms



Brand Application | Truck



THANK YOU